

## Media Release

Kaikohe, Monday 30 October 2006



## Kaitaia poppies stand tall

At a Wine & Cheese Evening hosted by the Kaitaia Business Association last evening three companies were honoured as Kaitaia district winners in this year's Tall Poppy Business Awards. They were; He Korowai Trust, winning a GOLD Award in the Trusts/Charities & Not-for-profit Organisations category; The Northland Age, winning GOLD in the Service Industry category and The Doubtless Bay Information Centre winning a MERIT Award.

The 2006 Tall Poppy Business Awards have again been sponsored by Top Energy on a district-by-district basis, in conjunction with 6 Business Associations; Kaitaia, Kaikohe, Kerikeri, Kawakawa, Paihia and Russell.

Presenting the Kaitaia district Awards, Top Energy Consumer Trust, Deputy Chairman and Tall Poppy regional Awards judge, Robin Shepherd said, "All entrants are to be complimented for taking the time to enter and for their enthusiasm and passion. The quality of the entries of these two gold winners was of a very high standard. They both reflect vibrant but very different business approaches; The Northland Age as a long time business, now having been here for well over 100 years and He Korowai Trust as a relatively new but equally successful player."

Major Award winners from each of the districts have automatically advanced to the regional competition, as finalists. They are:

### TRUSTS/CHARITIES AND NOT-FOR-PROFIT ORGANISATIONS Category:

He Korowai Trust – Kaitaia  
Te Runanga A Iwi O Ngapuhi - Kaikohe

### TOURISM & HOSPITALITY Category:

Eagles Nest Luxury Resort – Russell  
La Spa Naturale – Paihia  
Pure Tastes Ltd – Paihia

### SERVICES INDUSTRY Category:

Curves – Kerikeri  
Kerikeri Construction 2003 Ltd - Kerikeri  
The Northland Age - Kaitaia  
Trixie Newton's World Travel - Kerikeri

### RETAIL Category

Beadle Taylor Ltd – Kaikohe  
Just Imagine – Russell

### TECHNOLOGY / INNOVATION Category:

Waste Works Ltd - Kaikohe

### MANUFACTURING & PRIMARY Category:

Romeyn Woodcrafts Ltd - Paihia

The Regional Tall Poppy Business Awards Dinner & Presentation will be held at the Copthorne Hotel & Resort, Omapere, Hokianga on the evening of Friday, 3 November, where 'Best in Category' and the 'Supreme Award' winner (recognising the best overall business in the Far North region) are to be honoured. Tickets may be reserved by phoning Belinda Peddie at Top Energy, on 09 401 5603. END.

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