

## Media Release

Kaikohe, Monday, 28 September 2009



## Far North Tall Poppies honoured

At an Awards Presentation Dinner & Dance held at the Copthorne Hotel & Resort, Paihia last Saturday evening, Doubtless Beauty (Mangonui) and Northpoint Trust (Kaikohe) were announced joint winners of the coveted Supreme Award in the Top Energy 2009 Tall Poppy Business Awards.

The Awards have been sponsored by local electricity generation and lines distribution company, Top Energy since 2003.

Entry categories for this year's Awards included Trusts / Charities & Not-for-profit Organisations, Emerging Business, Tourism & Hospitality, Service Industry, Retail, Manufacturing & Primary and Building, Construction & Development.

According to the independent Awards Judges, the standard of entries in this year's competition was again high, culminating in two outstanding organisations winning joint Supreme Awards. "Both winners are excellent in every way and yet quite different in terms of their respective markets and 'raison d'être' - yet both are deserved winners of this year's top award", they said.

Award winners for 2009 were:

### **TRUSTS / CHARITIES & NOT-FOR-PROFIT ORGANISATIONS**

GOLD Northpoint Trust , Kaikohe

SILVER Midway in Northland Day Services Trust (MINDS), Moerewa

MERIT Far North Adult Literacy, Kaitaia

### **EMERGING BUSINESS:**

MERIT Kaikohe Scrap Dealers Ltd

### **TOURISM & HOSPITALITY:**

SILVER The Pub 'round the Corner, Russell.

SILVER Mid North Motor Inn, Kaikohe

### **SERVICE INDUSTRY:**

GOLD Doubtless Beauty, Mangonui

GOLD WasteWorks Ltd, Kaikohe

SILVER Kiwidotcom Ltd, Kaitaia

SILVER Keri Party Hire, Kerikeri

SILVER Body Divine, Kerikeri

SILVER Mad Ideas, Kerikeri

MERIT R & A Automotive Ltd, Paihia

**RETAIL:**

GOLD Just Imagine, Russell

GOLD Placemakers Kerikeri

**BUILDING, CONSTRUCTION & DEVELOPMENT:**

GOLD Natural Timber Creations, Kerikeri

**2009 JOINT SUPREME AWARD WINNERS**

Doubtless Beauty & Northpoint Trust

There were no entries in the Manufacturing & Primary category for 2009.

Sponsor, Top Energy believes the Tall Poppy Business Awards offer the Far North community a unique opportunity to recognise and celebrate business excellence across the region. This is especially poignant in 2009, as businesses have struggled against the recessionary effects of the global financial meltdown for some time.

Said Top Energy Group Chairman, Paul Byrnes, "The last few years have been difficult for business operators. But the critical business analysis, which is key part of our Tall Poppy Business Awards entry process, will show the organizations represented here tonight have continued their excellent business practices. They have shown remarkable reliance against the effects of the global financial crisis. The good news is that they're now well positioned to take advantage of the improving economy, and the better times to come. I applaud all Far North businesses which entered the Awards this year and to those of you who have won Awards and will be honored here tonight, Congratulations". END.

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